Air Pouch

Unclassified

DECLASSIFIED

American Embassy, London

DEPARTMENT OF STATE, A/CDC/MR
REVIEWED BY REW DATE 6-17-81
XD EXT. NLRR
AUTH. HAK 6/11
EXPOSE EXISTING MARKINGS
DECLASSIFIED/RELEASABLE
RELEASE DENIED
PA or FOI EXEMPTIONS

New Programs Developments Affecting U.S. Consular Operations

[illegible] with the growth of [illegible] and tourist promotion, we must make provision for consultant services. This applies not only to this [illegible] but to the [illegible] affected by recent [illegible] and position freezes.

[illegible] Flexibility [illegible] would be in the form of [illegible] and [illegible] personnel readily [illegible]. If we want to increase our trade, or will be better [illegible] in the U.S. [illegible] with the balance of payments [illegible], our small consulates must be in a position to provide trade promotion services, and offer visitors visas in the same expeditious manner as in London.

[illegible] these [illegible] the [illegible] and development [illegible]:

1. [illegible] a U.S. Trade Center was created there with a staff of [illegible] employees for the display and promotion of U.S. products;

2. The U.S. Travel Service office was established in December 1961 with a staff of 5 employees for the purpose of conducting a full-scale public relations campaign to promote travel to the U.S.

3. The [illegible] Department of Agriculture, [illegible] Foreign Agricultural Service and the appointment of [illegible] Relations Officer, is [illegible] market [illegible] promotion activities, consultant food shows and [illegible] in stores and [illegible] in various cities of the U.K.

Continued with [illegible]

DECLASSIFIED